

'The Magazine'- Online

Ad/Article/Video

Can include:

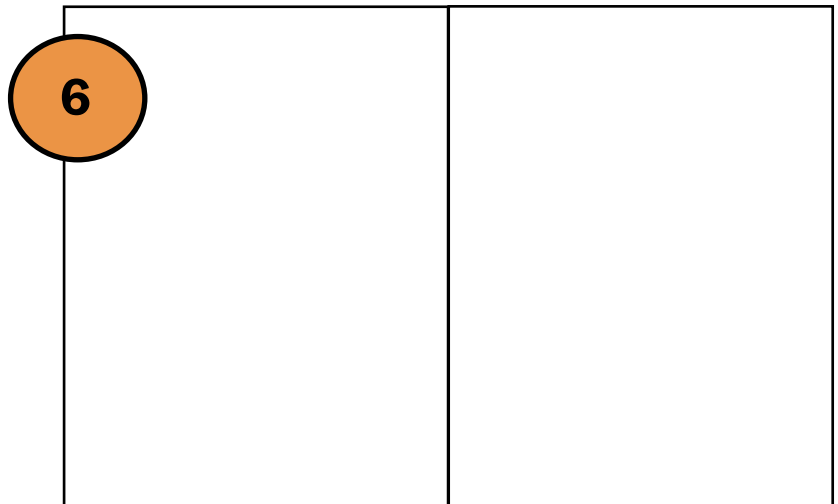
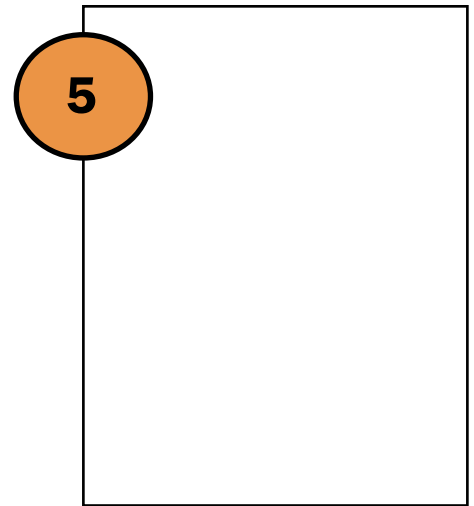
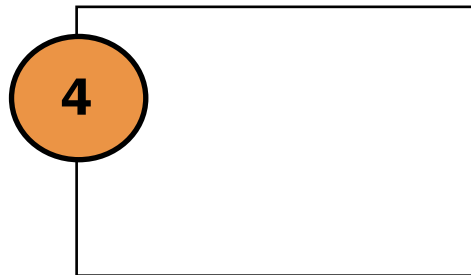
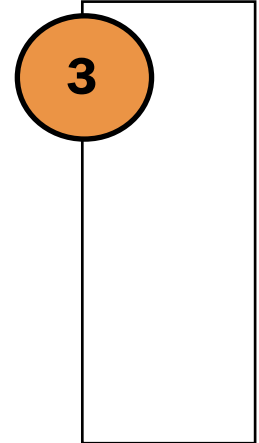
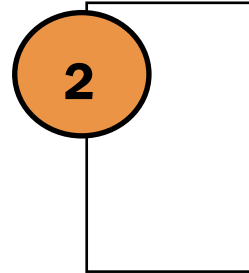
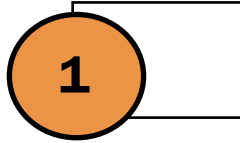
- ⇒ Video
- ⇒ Audio
- ⇒ Slideshows

Rates:

- 1) Spot - \$65
- 2) Quarter-page - \$125
- 3) Galley - \$220
- 4) Half-page - \$240
- 5) Full-page - \$400
- 6) Double page spread—\$650
- ◆ Prime pages - \$550
- ◆ Logo - \$350

Sizes (Inches)

- 1) Spot/Biz Card
4.25 x 2.5
- 2) Quarter-page
4.25 x 5
- 3) Galley
3 x 10.25
- 4) Half-page
7.5 x 5
- 5) Full-page
8.5 x 11
(8.75 x 11.25 full bleed)
- 6) Double page spread
10.5 x 13.625
- ◆ Prime pages
(inside front/back, back cover)
- ◆ Logo
(bottom cover & contents page)



FILE FORMATS: Please provide high-quality files for reproduction. ESP, Hi Res jpg, Tiff, PDF files preferred. Word.doc, Quark or Illustrator files accepted. VIDEO - YouTube/Video links (5mins max)

IMAGES: All images must be legal – i.e. not from Google images/similar, but from iStock/Shutterstock/Graphicstock or similar.